ES FIELDFLOW

Product Overview & Solution Brief

Field team management, route planning, live visit tracking, attendance, expenses, and operational reporting — in one mobile-first workspace.

What is ES FieldFlow?

ES FieldFlow is a mobile-first field operations platform that helps organizations manage routes, client visits, attendance, expenses, and reporting from one connected workspace. It is designed for teams that work beyond the office — sales representatives, service technicians, medical reps, logistics staff, and other mobile workforces who need clear daily plans and managers who need reliable visibility without constant calls and spreadsheets.

The platform is developed by Evoort Solutions and is available on web, Android, and iOS. Core capabilities include client and place management, route planning, live visit tracking with check-in/check-out, location-aware attendance, expense submission and approval, and practical operational reports.

Who it is for

- Growing field sales and service teams that need daily route clarity and visit accountability
- FMCG, manufacturing, automotive, healthcare, logistics, and professional service organizations
- Managers who currently rely on chats, spreadsheets, and end-of-day recollection
- Companies that want one operational source of truth for planned vs. completed field work

Core value proposition

ES FieldFlow connects planning, execution, verification, and reporting so that every planned activity can be linked to an owner, a client or place, a time window, an execution record, and an outcome. The goal is minimum ambiguity: enough reliable context to understand what was planned, what happened, why it differed, and what should change next — without turning the system into heavy surveillance.

Website: https://fieldflow.io/ | **Published:** August 2026 | **Document type:** Product Overview

01 — Platform Capabilities

ES FieldFlow brings the main field activities into one workspace so managers and field users are not switching between separate tools for routes, visits, attendance, and expenses.

Capability	What it delivers
Client & Place Management	Maintain clients, addresses, service points, territories, and visit history in a controlled record.
Route Planning	Create efficient daily routes, assign visits by capacity, geography, priority, and time windows with less manual coordination.
Live Visit Tracking	Monitor route progress, check-ins, check-outs, and daily visit status in near real time.
Attendance	Location-aware check-in and check-out so attendance is linked to actual field context rather than a separate register.
Expenses	Field users submit expenses with context; managers and finance review against clear rules and supporting evidence.
Reports	Practical views for route performance, visit coverage, attendance/utilization, expense efficiency, and follow-up control.

Mobile-first execution

Field employees get one clear view of today's visits, tasks, notes, directions, and status actions. Common actions (next visit, check-in, complete required fields, create follow-up) are designed for limited taps under realistic device, battery, and connectivity conditions. The mobile app is included with the plan; there is no separate mobile app cost.

Place search & route flexibility

According to the product site, place search and route planning are not artificially limited, and there is no additional cost for search or map API usage. This supports practical daily planning without usage-based friction for common field activities.

02 — Industry Fit & Typical Workflows

A shared data model can stay consistent while tasks, evidence, outcomes, and approvals are adapted to each operating context. Below are representative use patterns drawn from the platform's positioning.

Industry / Team	Typical use	Key focus
Manufacturing	Dealer, vendor, and service visits with daily route visibility.	Routes, visits, reports
FMCG	Market visits, outlet coverage, attendance, and field expenses.	Place search, attendance, expenses
Healthcare	Medical representative visits, doctor calls, activity reporting.	Client visits, status, reports
Logistics	Field movement, delivery follow-ups, route status, team check-ins.	Tracking, routes, tasks
Automotive	Dealer visits, lead follow-ups, field service tasks, expense updates.	Dealers, tasks, expenses
Services	On-site teams, customer visits, attendance, daily work summaries.	Clients, attendance, reports

Role-based views (summary)

• **Field employee:** Today's route, visits, tasks, attendance, expenses, notes — execute and capture accurate outcomes.
• **Supervisor:** Team status, exceptions, workload, missed activity, approvals — reassign, escalate, coach.
• **Operations manager:** Coverage, productivity, capacity, territory, cost — improve process and resource allocation.
• **Finance / admin:** Expense validation, policy exceptions, approval status.
• **Leadership:** Trend dashboards, service or sales outcomes, operating risk.

03 — Problems Addressed & Operational Benefits

Most field operational breakdowns do not begin with lack of effort. They begin when planning, execution, verification, and reporting are disconnected. The result is low visibility, duplicated administration, and delayed decisions.

Common symptom	How a connected platform helps
Managers repeatedly call or message for updates	Activity status is captured in a shared workflow; supervision becomes less reactive.
Teams miss or duplicate client visits	Route plans, assignments, and client records stay linked — coverage and confidence improve.
Attendance does not explain field activity	Clock-in is linked to locations, visits, or tasks so presence and productive execution are both visible.
Expense approvals take too long	Receipts and requests arrive with consistent fields and activity context; finance effort drops.
Reports are debated instead of used	Metrics come from one connected set of records rather than manually compiled conflicting sources.

Practical benefits for decision-makers

• **One source of operational truth** — route plans, visit records, attendance, tasks, expenses, and reports connected to the same employee, client, date, and location context.
• **Manage exceptions, not just activity** — missed visits, late starts, incomplete records, unapproved expenses, and route deviations become visible early enough to act.
• **Reduce administrative drag** — evidence is captured during the work so managers spend less time rebuilding the day from calls, chats, and spreadsheets.
• **Turn field data into decisions** — consistent definitions support improvement in territory coverage, workload balance, service quality, and operational cost.

04 — How to Evaluate & Adopt

Select a field management platform based on workflow fit, data reliability, usability, governance, and operational outcomes — not feature count alone.

Proof-of-value tests to run

Test	Pass condition
Plan one real working day	Manager can assign a practical route and workload without a parallel spreadsheet.
Execute in the field	User can find the next visit, check in, complete required fields, and create follow-up with limited support.
Handle exceptions	Missed, delayed, rescheduled, incorrect-address, and connectivity cases have clear resolution paths.
Review the day	Manager can identify completion, exceptions, outstanding follow-ups, and data gaps from one view.
Measure value	Pilot establishes a baseline and improvement target for time, completion, coverage, data quality, or cost.

Suggested 30-day adoption outline

1. **Define (Days 1–5):** Choose first team and workflow; agree roles, data fields, statuses, exception reasons, success metrics.
2. **Prepare (Days 6–10):** Clean employee, client, address, territory, and task data; configure permissions; prepare devices and communication.
3. **Pilot (Days 11–20):** Run real routes with a small team; review daily exceptions; simplify fields; fix training and data issues.
4. **Stabilize (Days 21–25):** Set dashboard thresholds, approval routines, escalation paths, and manager review cadence.
5. **Scale (Days 26–30):** Expand to next team or territory; publish SOPs; establish change control and monthly optimization review.

> *Implementation risk to avoid: Do not simply reproduce every spreadsheet column inside a new platform. Redesign the workflow around decisions, evidence, and ownership.*

05 — About ES FieldFlow & Next Steps

ES FieldFlow is developed by Evoort Solutions. It is positioned as a practical field operations platform for organizations that need reliable visibility into field visits, client activity, route plans, attendance, and day-to-day execution. The goal is to reduce manual coordination and give managers a clear view of work happening on the ground.

Availability

• Web application
• Android app (Google Play)
• iOS app (Apple App Store)
Mobile app is included with the plan; no separate mobile app fee is stated on the product site.

Pricing approach

ES FieldFlow uses custom plans matched to user count, place search needs, route planning volume, client visit activity, and support expectations. Prospective customers are invited to contact sales or book a demo with team size and activity details so a suitable plan can be mapped. Start with a complete trial is referenced on the pricing page.

Primary contact & locations

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• **India:** Arth Business Center (ABC), Nikol, Ahmedabad 382350

Recommended next actions

1. Review the live product pages at fieldflow.io (features, pricing, demo request).
2. Book a guided demo focused on your primary workflow (sales routes, service visits, FMCG outlet coverage, etc.).
3. Run a short proof-of-value pilot with one team and a defined success metric (completion rate, coverage, data quality, or admin time).
4. Validate data handling, privacy, and regional requirements against your internal policies before full rollout.

This document is a product overview for business and partner use. Product capabilities, pricing, platform availability, and policies may change. Organizations should validate current requirements related to privacy, labor practices, location data, security, and regulatory compliance before implementation.

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